

True Patriot Love Foundation 15th Annual



Invitational For Heroes

TRUE PATRIOT
LOVE

TUESDAY



SEPTEMBER 23



2025

GLEN ABBEY GOLF CLUB
OAKVILLE, ON

SPONSORSHIP OPPORTUNITIES

TRUE PATRIOT LOVE FOUNDATION

True Patriot Love is Canada's Foundation for the military community, working to support military members, Veterans, and their families at every stage of their journey. By working as a trusted partner with local charities, social enterprises, the Canadian Armed Forces and the federal and provincial governments, True Patriot Love advocates for the needs of military members and Veterans and ensures resources are directed where they are needed most. True Patriot Love has granted \$47 million for Veterans and their families, reaching nearly 41,000 beneficiaries and supported nearly 1,065 community-based programs across the country.

Supporting Mental Health Programs



True Patriot Love is dedicated to supporting community-based programming that provides mental health and psycho-social supports for Canadian Armed Forces service members, Veterans, and their families. Want to see the difference these programs are making? Head over to our website's [Impact Stories](#) section for more details.

Veteran Volunteerism Initiative



The Veterans Volunteer Initiative harnesses Veterans' propensity to serve, and address the loss of purpose and connection that can occur after leaving the military. The project will design a National Action Plan on Veteran Volunteerism, the first in Canada.

**INVICTUS
GAMES**
VANCOUVER • WHISTLER 2025

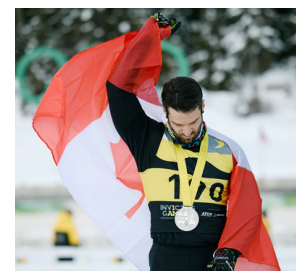
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Invictus Games Vancouver Whistler 2025

True Patriot Love was thrilled to have won the bid to bring the 2025 Invictus Games to Vancouver and Whistler, BC. More than 500 wounded, injured and ill Veterans and servicepeople from around the world took part, including 56 members of Team Canada. Thanks to supporters like you, we will use the legacy of the Games to help expand adaptive sport programs and support Team Canada members on their recovery journeys.



**LAUNCHED
23**
research projects
with CIMVHR

**FUNDED
172**
mental health
programs

**INSPIRED
200+**
Supporters at the
Veteran Employment
Symposium

**SUPPORTED
1065**
programs across
the nation

**PROVIDED
2,200**
hours of mental
health coaching

**HELPED
41,000+**
military &
Veteran families
since 2009

15TH ANNUAL INVITATIONAL FOR HEROES

Tuesday, September 23rd, 2025 | Glen Abbey Golf Club | Oakville, Ontario



Event Sponsorship Opportunities

Join us and make a difference

Join us on Tuesday, September 23rd, at one of Canada's finest golf courses, Glen Abbey, for our 15th Annual Invitational for Heroes Golf Tournament, where we'll raise critical funds for our brave men and women in uniform, and the families that support them.

True Patriot Love recognizes the positive impact of sport in supporting both physical and mental health rehabilitation and recovery, and assisting with the transition journey following service. This year you will have the opportunity to play alongside a serving member or transitioning Veteran as they join your three participants. Learn more about their story, what led them to serve, and where their military service journey has taken them.

Since 2011, more than \$2 million has been raised through our annual golf tournament, helping change the lives of countless military members, Veterans and their families in need. Thank you to our many sponsors and supporters who have helped make this happen throughout our history.

**For more information about sponsorship and
Three + a Veteran Foursomes, please contact:**

Meighan Bell | Chief Development Officer
E: mbell@truepatriotlove.com

Charitable Registration Number: 81464 6493 RR0001

GOLF BALL SPONSOR | \$10,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Your company logo on golf balls gifted to every golfer
- Your company logo on event signage
- Additional branding opportunities or on-site activations can be available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Your company's logo featured on the True Patriot Love's Golf Invitational webpage with a link to your company's website
- Thanks and recognition in our bi-monthly enews (17K+ subscribers) and on our social media platforms (18K followers)
- Two (2) **Three + A Veteran Golf Foursomes** which include:
 - Green fees and power carts
 - Use of practice facilities
 - Food and refreshments available throughout the day
 - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



GOLF CART SPONSOR | \$10,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Your company logo on all golf carts used throughout the day
- Your company logo on event signage
- Additional branding opportunities or on-site activations can be available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Your company's logo featured on the True Patriot Love's Golf Invitational webpage with a link to your company's website
- Thanks and recognition in our bi-monthly enews (17K+ subscribers) and on our social media platforms (18K followers)
- Two (2) **Three + A Veteran Golf Foursome** which include:
 - Green fees and power carts
 - Use of practice facilities
 - Food and refreshments available throughout the day
 - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



HOSPITALITY SPONSOR | \$7,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Customized signage and recognition
- Additional branding opportunities or on-site activations can be available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Your company's logo featured on the True Patriot Love's Golf Invitational webpage with a link to your company's website
- Thanks and recognition in our bi-monthly enews (17K+ subscribers) and on our social media platforms (18K followers)
- One (1) **Three + A Veteran Golf Foursome** which includes:
 - Green fees and power carts
 - Use of practice facilities
 - Food and refreshments available throughout the day
 - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



HOLE SPONSOR | \$5,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on event signage
- Your company's logo featured on the True Patriot Love's Golf Invitational webpage with a link to your company's website
- One (1) **Three + A Veteran Golf Foursome** which includes:
 - Green fees and power carts
 - Use of practice facilities
 - Food and refreshments available throughout the day
 - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



THREE + A VETERAN FOURSOME | \$4,000



- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day
- Opportunity to play with a Veteran for the day
(True Patriot Love will coordinate all Veteran invites)

SINGLE GOLFER | \$1,000

- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day



CAN'T ATTEND?

YOU CAN PROVIDE A MEANINGFUL EXPERIENCE TO DESERVING MEMBERS OF THE MILITARY AND VETERAN COMMUNITY. CONSIDER DONATING YOUR FOURSOME BACK TO THE TOURNAMENT AND WE'LL DO THE ORGANIZING

For more information, to secure your spot, or make a donation, visit our event webpage:

<https://truepatriotlove.com/get-involved/events/golf-invitational/>



**TRUE PATRIOT
LOVE**

TRUE PATRIOT LOVE FOUNDATION

416.628.1432 info@truepatriotlove.com truepatriotlove.com

CHARITABLE REGISTRATION #: 81464 6493 RR0001