

The 100,000 Canadians who serve in our Armed Forces have a diverse range of experiences and expertise, but they share a common commitment to protecting and defending our country, both at home and abroad.

They've had our backs - now it's time we had theirs. Whether they are facing healthcare challenges, their families need support, or they are seeking to transition to civilian life, it's our responsibility to make sure their needs are met.

## True Patriot Love's Impact

True Patriot Love is Canada's foundation for the military community, working to support military members, Veterans, and their families at every stage of their journey. By working as a trusted partner with local charities, social enterprises, the Canadian Armed Forces and the federal and provincial governments, True Patriot Love advocates for the needs of military members and Veterans and ensures resources are directed where they are needed most.

True Patriot Love has granted \$47 million for Veterans and their families, reaching more than 41,000 beneficiaries and supported 1,065 community-based programs across the country.

From global initiatives like the Invictus Games – of which True Patriot Love is the main funder of Team Canada – to local wellness centres and mental health programs, True Patriot Love has a research-backed approach that provides ongoing funding, partnerships and knowledge sharing to Canada's most vital military and Veteran support programs.

True Patriot Love works closely with sector partners to support the evolving needs of servicemembers in Regular Force, on Reserve, and in transitioning to civilian life and as Veterans. This work centers around four key pillars:

1. Supporting **stronger military families**, as spouses, caregivers, children, and youth are called upon to make profound sacrifices along with their loved ones;
2. Prioritizing **well-being**, by investing in mental health and transition programs amongst others;
3. Improving the **rehabilitation and recovery** journey through the power of sport, expeditions, and community-based programming; and
4. Providing resources to organizations that foster **connection with communities**, whether it be through mentorship, volunteerism, or advocacy.