



2024 Bell True Patriot Love Fund Application Form

We are delighted to announce the Call for Proposals is officially open for the 2024 BellTrue Patriot Love Fund!

With this Fund, True Patriot Love and Bell Canada will provide grants between \$5,000 - \$75,000 to Canadian Registered Charities in support of, and to improve, the mental health and well-being of Canadian Armed Forces families impacted by stressors due to military service and training.

If you are a Canadian registered charity and your programs and/or organization are geared towards increasing access to mental health support for serving members of the Canadian Armed Forces, Veterans, and their families, we would love to hear from you!

The deadline to apply for funding is Thursday, May 2, 2024, at 8:00 pm PST.

For any questions or required support during the application process, please reach out to Veanna Octive, Manager, Granting and Evaluations, at voctive@truepatriotlove.com

* Required

Organization Information

1. Name of Organization *
2. Charitable Registration Number *

3. Contact First Name *

4. Contact Last Name *

5. Job Title *

6. Phone Number *

7. Email Address *

8. Street Address *

9. City *

10. Province/Territory *

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- NovaScotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon

11. Postal Code *

12. Is any individual in your organization affiliated with a current Government Official or candidate running for office? *

Yes

No

13. Organization website (if available)

14. Organization mission and purpose *

15. Please list your current board members and their functions. *

Project Details

16. Project Name *

17. Please provide a brief description of proposed project *

18. Area of focus - please select the primary focus of your project *

- Stronger military and Veteran families
- Well-Being (including mental health and transition)
- Rehabilitation and Recovery
- Connection with Communities
- Other

19. Amount requested from True Patriot Love *

Project Information

20. **FIT** *

Please describe the specific need(s) you have identified and wish to address through this project.

Explain how your project fills a void in the current resources available for Veterans and military families, and how your proposal relates to True Patriot Love's core funding areas (mentalhealth and wellness, family health and support, physical health and rehabilitation).

Please limit your answer to a maximum of 750 words, including statistics.

21. **IMPACT** *

Who will benefit from this project? Please provide a description of your intended beneficiaries, both qualitative (who) and quantitative (how many). Include direct and indirect impact.

Please limit your answer to a maximum of 500 words.

Please include how your project aligns with Gender-Based Analysis Plus (GBA+) and explain any impacts it may have. To learn more about GBA+: <https://women-gender-equality.canada.ca/en/gender-based-analysis-plus.html>

22. **ORIGINALITY** *

Is this a new initiative? If so, how does this project complement existing programming? If not, please describe the results of previous years, as well as any changes you plan on bringing to it. (Maximum of 500 words.)

Project Reach

23. What is the project's target geographic area? *

Please select all that apply.

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon

24. Who will benefit from this project and how will they be selected? *

25. What is the current waitlist for this program offering?

26. How will you promote this project to your intended beneficiaries, and later communicate with or physically reach them? Please answer in point form.

Expected Outcomes

In 2-3 sentences, please list the expected goals and outcomes of this initiative

27. Goal 1: *

28. Goal 2: *

29. Goal 3: *

30. Outcome 1: *

31. Outcome 2: *

32. Outcome 3: *

33. What milestones does the initiative and your organization hope to achieve in the next 12 months? Please list up to a maximum of seven milestones – one sentence each). *

34. How will you know if your project has been successful? What are your criteria for success? *

35. What tools will you use to measure the impact of this initiative? If you do not have a tool, True Patriot Love will provide a templated survey that can be tailored to your requirements.

36. Are there any anticipated challenges for the successful execution of this initiative? If yes, how will you address them? (Maximum 500 words). *

37. Do you have the resources to complete an annual report on your activities and spending of True Patriot Love's funds? *

Yes

No

Sustainability

38. Explain why your organization is the best suited to develop, run and complete this program.
Describe the resources on which you will draw, including human resources (paid staff, volunteers).
(Maximum of 250 words.) *

39. How do you plan to keep the project active beyond the time period covered by True Patriot Love's funding? *

40. Please list any other formal partnerships you have established for this project.
(Answer in list format)

Timeline

41. Project Start Date *

Please input date (M/d/yyyy)



42. Project End Date

Please input date (M/d/yyyy)



43. Please provide an estimated timeline for your project, highlighting major steps / important dates. *

44. If this project cannot be implemented immediately, please explain why.
(maximum 250 words) *

Finance

Please share a copy of your organization's most recent Audited Financials Statement and a detailed budget to funding@truepatriotlove.com.

In the subject heading of your email, state your organization's name and "Bell True Patriot Love Fund Application Budget and Audited Financial Statement".

Please note that this application will be considered incomplete without a proposed budget.

Budget Template:

If you do not have a budget template of your own, please download and complete this budget template: <https://bit.ly/3Ldyefm>.

To download:

1. Click on the link: <https://bit.ly/3Ldyefm>
2. Once accessed, on the left, click on "File"
3. Click "Save As"
4. Click "Download a Copy"

Should you have any questions, please reach out to Veanna Octive, Granting and Programs Manager: voctive@truepatriotlove.com

Other Sources of Funding

List the other sources of funding for which you have applied, as well as their current status (secured, pending or rejected).

45.Funding Source #1

Please enter the Name, Amount Requested & Status Below

46.Funding Source #2

Please enter the Name, Amount Requested & Status Below

47.Funding Source #3

Please enter the Name, Amount Requested & Status Below

48.Funding Source #4

Please enter the Name, Amount Requested & Status Below

49.Funding Source #5

Please enter the Name, Amount Requested & Status Below

50.Funding Source #6

Please enter the Name, Amount Requested & Status Below

51.Will beneficiaries be required to pay a fee to take part in this project? *

Yes

No

Other

52.If yes to the question above, what will the fee amount be?

53.If you plan on providing financial support to veterans / members of military

families through the funds provided by True Patriot Love, please explain your disbursement criteria. (Maximum 250 words)

Additional Information

54. Have you previously received funding from True Patriot Love? *

Yes

No

55. If yes, how did you communicate the news and/or profile True Patriot Love throughout your networks? (point form)

56. If yes, how would you do it this time? (Point Form)

57. If no, how do you plan on communicating news of this grant from True Patriot Love to your networks, should you be granted the funding? (Point Form)

58. Please provide any further information or explanation about your project that you would like to have considered by the selection committee. (Maximum 500 words)

Declaration

60. What safeguarding policies and procedures do you have in place to ensure the safety of your participants? *

61. We confirm that all organizations and programs supported by this funding have appropriate and relevant safeguarding processes, plus background and reference checks on staff and volunteers in place to ensure the safety and security of all participants. *

Yes

No

62. Submitted By: *

63. Date of Submission *

Please input date (M/d/yyyy)



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