

True Patriot Love Foundation 13<sup>th</sup> Annual

 **Invitational  
For Heroes**

**TRUE PATRIOT  
LOVE**

**THURSDAY**

**/////// SEPTEMBER 21 /////  
2023**

**GLEN ABBEY GOLF CLUB  
OAKVILLE, ON**

**EVENT SPONSORSHIP OPPORTUNITIES**

# TRUE PATRIOT LOVE FOUNDATION

True Patriot Love is Canada's Foundation for the military community, working to support military members, Veterans, and their families at every stage of their journey. By working as a trusted partner with local charities, social enterprises, the Canadian Armed Forces and the federal and provincial governments, True Patriot Love advocates for the needs of military members and Veterans and ensures resources are directed where they are needed most. True Patriot Love has granted \$37 million for Veterans and their families, reaching nearly 40,000 beneficiaries and supported nearly 1,000 community-based programs across the country.

**Below are a few examples of the initiatives we're proud to support**

## Supporting Camps



Camps provide a safe environment for military children to connect with one another, learn new skills, and gain support. They also lend military parents a helping hand and the opportunity for support and respite.

## Creative Arts



Community based creative arts programs have helped service members deal with trauma. And when they return home, these interventions make a difference in people's lives that medicine alone may not achieve.



## Invictus Games 2025

True Patriot Love is thrilled to have won the bid to host the 2025 Invictus Games in Vancouver and Whistler, BC. True Patriot Love is thrilled to have won the bid to host the 2025 Invictus Games in Vancouver and Whistler, BC. The Invictus Games uses the power of sport to inspire recovery, support rehabilitation and generate a wider understanding and respect for wounded, injured and sick service members and Veterans. The Invictus Games 2025 will bring together over 500 competitors from 20 nations to compete in adaptive sports, including the new winter sports: Alpine Skiing, Nordic Skiing, Skeleton, and Wheelchair Curling, in addition to the core Invictus Games sports of indoor rowing, sitting volleyball, swimming, wheelchair rugby and wheelchair basketball.

PRESENTING PARTNER  
PARTENAIRE DE PRESENTATION



## Research at CIMVHR

The Canadian Institute for Military and Veteran Health Research (CIMVHR) is focused on research devoted to the health and well-being of those who protect and serve Canadians at home and abroad. True Patriot Love has committed \$5 million to support this research.

## A Snapshot of Our Impact Over the Past Decade

FUNDED

172

mental health programs

INSPIRED

426

Veterans to launch their own businesses

SUPPORTED

945

programs across the nation

PROVIDED

2,200

hours of mental health coaching for

FUNDING FOR

2,546

children to attend camps

HELPED

37,600+

military & Veteran families since 2009

# 13<sup>TH</sup> ANNUAL INVITATIONAL FOR HEROES

Thursday, September 21st, 2023 | Glen Abbey Golf Club | Oakville, Ontario



## Event Sponsorship Opportunities

### Join us and make a difference

Join us on Thursday, September 21st, at one of Canada's finest golf courses, Glen Abbey, for our 13th Annual Invitational for Heroes Golf Tournament, where we'll raise critical funds for our brave men and women in uniform, and the families that support them.

True Patriot Love recognizes the positive impact of sport in supporting both physical and mental health rehabilitation and recovery, and assisting with the transition journey following service. This year you will have the opportunity to play alongside a serving member or transitioning Veteran as they join your three participants. Learn more about their story, what led them to serve, and where their military service journey has taken them.

Since 2011, more than \$1.9 million has been raised through our annual golf tournament, helping change the lives of countless military members, Veterans and their families in need. Thank you to our many sponsors and supporters who have helped make this happen throughout our history.

**For more information about sponsorship and  
Three + a Veteran Foursomes, please contact:**

**Sajid (Saj) Rahman**  
**Director, National Corporate Partnerships**  
**T: 416.573.4754 E: [srahman@truepatriotlove.com](mailto:srahman@truepatriotlove.com)**

Charitable Registration Number: 81464 6493 RR0001

# GOLF BALL SPONSOR | \$10,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Company logo on golf balls gifted to every golfer and used throughout the day
- Logo recognition on event signage
- Additional branding opportunities or on-site activations are available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention in True Patriot Love marketing and communication materials
- Two (2) **Three + A Veteran Golf Foursomes** which includes:
  - Green fees and power carts
  - Use of practice facilities
  - Food and refreshments available throughout the day
  - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



# GOLF CART SPONSOR | \$10,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Company logo on all golf carts used throughout the day
- Logo recognition on event signage
- Additional branding opportunities or on-site activations available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention in True Patriot Love marketing and communication materials
- Two (2) **Three + A Veteran Golf Foursome** which includes:
  - Green fees and power carts
  - Use of practice facilities
  - Food and refreshments available throughout the day
  - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)

# HOSPITALITY SPONSOR | \$7,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Customized signage and recognition
- Additional branding opportunities or on-site activations are available (to be approved by True Patriot Love)
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention in True Patriot Love marketing and communication materials
- One (1) **Three + A Veteran Golf Foursome** which includes:
  - Green fees and power carts
  - Use of practice facilities
  - Food and refreshments available throughout the day
  - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



# HOLE SPONSOR | \$5,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Logo recognition on event signage
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to website
- One (1) **Three + A Veteran Golf Foursome** which includes:
  - Green fees and power carts
  - Use of practice facilities
  - Food and refreshments available throughout the day
  - Opportunity to play with a Veteran for the day (True Patriot Love will coordinate all Veteran invites)



## THREE + A VETERAN FOURSOME | \$4,000



- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day
- Opportunity to play with a Veteran for the day  
(True Patriot Love will coordinate all Veteran invites)

## SINGLE GOLFER | \$1,000

- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day



## CAN'T ATTEND?

YOU CAN PROVIDE A MEANINGFUL EXPERIENCE TO DESERVING MEMBERS OF THE MILITARY AND VETERAN COMMUNITY. CONSIDER DONATING YOUR FOURSOME BACK TO THE TOURNAMENT AND WE'LL DO THE ORGANIZING

For more information, to secure your spot, or make a donation, visit our event webpage:

[www.truepatriotlove.com/the-13th-annual-invitational-for-heroes](http://www.truepatriotlove.com/the-13th-annual-invitational-for-heroes)





**TRUE PATRIOT  
LOVE**

**TRUE PATRIOT LOVE FOUNDATION**

416.628.1432 [info@truepatriotlove.com](mailto:info@truepatriotlove.com) [truepatriotlove.com](http://truepatriotlove.com)

CHARITABLE REGISTRATION #: 81464 6493 RR0001