



Bell True Patriot Love Fund Application Form

True Patriot Love is a Canadian charity that honours the sacrifices of members of the Canadian Armed Forces, Veterans and their families in times of both peace and conflict. True Patriot Love accomplishes its mission by funding unique programs and innovative research in the areas of family support, well-being, rehabilitation and recovery and building a connection with community.

As part of its Let's Talk campaign, Bell Canada has partnered with True Patriot Love to create the Bell True Patriot Love Fund in support of, and to improve, the mental health and well-being of Canadian Forces families affected by mental health issues as a result of the stressors unique to military life.

In 2021, the call for applications for the Bell True Patriot Love fund will be held from June 28 to August 13, and will be open exclusively to programs and organizations that are geared towards increasing access to mental health support for serving members of the Canadian Armed Forces, Veterans, and their families. If you are unsure whether your program qualifies, contact us through the email listed below.

Please complete the application below, and send your most recent annual report to funding@truepatriotlove.com (<mailto:funding@truepatriotlove.com>) with the subject line: "2021 Bell True Patriot Love Fund Application".

Note: If a deadline falls on a statutory holiday or weekend, please note that the proposals will be due by 5pm PST on the last business day preceding it.

* Required

Organization Information

1. Name of Organization *

2. Charitable Registration Number *

3. Contact First Name *

4. Contact Last Name *

5. Job Title *

6. Phone Number *

7. Email Address *

8. Street Address *

9. City *

10. Province/Territory *

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon

11. Postal Code *

12. Is any individual in your organization affiliated with a current Government Official or candidate running for office? *

Yes

No

13. Organization website (if available)

14. Organization mission and purpose *

15. Please list your current board members and their functions. *

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Project Details

16. Project Name *

17. Please provide a brief description of proposed project *

18. Area of focus - please select the primary focus of your project *

- Stronger military and Veteran families
- Well-Being (including mental health and transition)
- Rehabilitation and Recovery
- Connection with Communities

Other

19. Amount requested from True Patriot Love *

Please enter a number less than or equal to 50000

20. Expected number of participants / beneficiaries *

Please enter a number greater than or equal to 1

Project Information

21. **FIT** *

Please describe the specific need(s) you have identified and wish to address through this project. Explain how your project fills a void in the current resources available for Veterans and military families, and how your proposal relates to True Patriot Love's core funding areas (mental health and wellness, family health and support, physical health and rehabilitation). Please limit your answer to a maximum of 750 words, including statistics.

22. **IMPACT** *

Who will benefit from this project? Please provide a description of your intended beneficiaries, both qualitative (who) and quantitative (how many). Include direct and indirect impact. Please limit your answer to a maximum of 500 words.

Please include how your project aligns with Gender-Based Analysis Plus (GBA+) and explain any impacts it may have. To learn more about GBA+: <https://women-gender-equality.canada.ca/en/gender-based-analysis-plus.html> (<https://women-gender-equality.canada.ca/en/gender-based-analysis-plus.html>).

23. **ORIGINALITY** *

Is this a new initiative? If so, how does this project complement existing programming? If not, please describe the results of previous years, as well as any changes you plan on bringing to it. (Maximum of 500 words.)

Project Reach

24. What is the project's target geographic area? Please answer in point form. *

25. How will participants / beneficiaries be selected? *

26. How will you promote this project to your intended beneficiaries, and later communicate with or physically reach them? Please answer in point form.

*



Expected Outcomes

In 2-3 sentences, please list the expected goals and outcomes of this initiative

27. Goal 1: *

28. Goal 2: *

29. Goal 3: *

30. Outcome 1: *

31. Outcome 2: *

32. Outcome 3: *

33. What milestones does the initiative and your organization hope to achieve in the next 12 months? Please list up to a maximum of seven milestones – one sentence each). *

34. How will you measure its success? *

35. Are there any anticipated challenges for the successful execution of this initiative? If yes, how will you address them? (Maximum 500 words). *

36. How do you plan on collecting feedback from participants/beneficiaries (i.e. surveys, comparative questionnaires, etc.)? (Please answer in point form. If surveys are to be used, please attach a blank copy to the application submission). *

37. Do you have the resources to complete an annual report on your activities and spending of True Patriot Love's funds? *

Yes

No

Sustainability

38. Explain why your organization is the best suited to develop, run and complete this program. Describe the resources on which you will draw, including human resources (paid staff, volunteers).

(Maximum of 250 words.) *

39. How do you plan to keep the project active beyond the time period covered by True Patriot Love's funding? *

40. Please list any other formal partnerships you have established for this project. (Answer in list format)

Timeline

41. Project Start Date *



Format: M/d/yyyy

42. Project End Date



Format: M/d/yyyy

43. Please provide an estimated timeline for your project, highlighting major steps / important dates. *

44. If this project cannot be implemented immediately, please explain why. (maximum 250 words) *

Budget Estimation

Please provide an estimated overall budget for your program, by expense category. For operating costs, activities, supplies and promotion please break down into further detail as applies to your initiative. *If the expense categories below do not fit your project, please be clear in the description what the category is, or use the Other Option at the end.*

45. Operating Costs Description *

46. Operating Costs Overall Cost *

The value must be a number

47. Operating Costs Amount Covered by True Patriot Love Funds *

The value must be a number

48. Travel Expenses Description

49. Travel Expenses Overall Cost

The value must be a number

50. Travel Expenses Amount Covered by True Patriot Love Funds

The value must be a number

51. Activities Expense Description

52. Activities Overall Cost

The value must be a number

53. Activities Amount Covered by True Patriot Love Funds

The value must be a number

54. Accommodations Expenses Description

55. Accommodations Overall Cost

The value must be a number

56. Accommodations Amount Covered by True Patriot Love Funds

The value must be a number

57. Supplies Expenses Description

58. Supplies Overall Cost

The value must be a number

59. Supplies Amount Covered by True Patriot Love Funds

The value must be a number

60. Promotions Expenses Description

61. Promotions Overall Cost

The value must be a number

62. Promotions Amount Covered by True Patriot Love Funds

The value must be a number

63. Description of Other Expenses Not Covered Above

64. Overall Cost of Other Expenses Not Covered Above

The value must be a number

65. Amount Covered by True Patriot Love Funds of Other Expenses Not Covered Above

The value must be a number

66. Total Amount of Overall Cost *

The value must be a number

67. Total of Amount Covered by True Patriot Love Funds *

Other Sources of Funding

List the other sources of funding for which you have applied, as well as their current status (secured, pending or rejected).

68. Funding Source #1

Please enter the Name, Amount Requested & Status Below

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69. Funding Source #2

Please enter the Name, Amount Requested & Status Below

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70. Funding Source #3

Please enter the Name, Amount Requested & Status Below

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71. Funding Source #4

Please enter the Name, Amount Requested & Status Below

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72. Funding Source #5

Please enter the Name, Amount Requested & Status Below

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73. Funding Source #6

Please enter the Name, Amount Requested & Status Below

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74. Will beneficiaries be required to pay a fee to take part in this project? *

Yes

No

Other

75. If yes to the question above, what will the fee amount be?

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The value must be a number

76. If you plan on providing financial support to veterans / members of military families through the funds provided by True Patriot Love, please explain your disbursement criteria.
(Maximum 250 words)

Additional Information

77. Have you previously received funding from True Patriot Love? *

Yes

No

78. If yes, how did you communicate the news and/or profile True Patriot Love throughout your networks? (point form)

79. If yes, how would you do it this time? (Point Form)

80. If no, how do you plan on communicating news of this grant from True Patriot Love to your networks, should you be granted the funding? (Point Form)

81. Please provide any further information or explanation about your project that you would like to have considered by the selection committee. (Maximum 500 words)

Declaration

82. We confirm that all organizations and programs supported by this funding have appropriate and relevant safeguarding processes, plus background and reference checks on staff and volunteers in place to ensure the safety and security of all participants. *

Yes

No

83. Submitted By: *

84. Date of Submission *



Format: M/d/yyyy

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