

True Patriot Love Foundation 11th Annual

 **Invitational
For Heroes**



TUESDAY



SEPTEMBER 28



2021

**GLEN ABBEY GOLF CLUB
OAKVILLE, ON**

EVENT SPONSORSHIP OPPORTUNITIES

TRUE PATRIOT LOVE FOUNDATION

True Patriot Love Foundation is a national charity that is changing the lives of military members, Veterans and their families across Canada. By funding more than 925 programs that support mental health, physical rehabilitation, transition to life after service, and the unique needs of children and families, we've helped 33,000 military and Veteran families over the past decade. In addition, True Patriot Love contributes to advancements in research and technology through our \$5 million commitment to the Canadian Institute for Military and Veterans Health Research (Queen's University).

Stronger Military Families



Supporting family resilience and programming for children and youth is a priority, especially as we account for the compounding impact of the COVID-19 pandemic. We are proud to support Military Family Resource Centres across Canada.

Well-Being



Addressing the increased demand for mental health services has become apparent as the pandemic has evolved. Economic recovery will drive an increased focus on employment and transition support for Veterans and their families. We invest in programs that support overall well-being.

Rehabilitation & Recovery



We are supporting Veteran rehabilitation and recovery through adaptive sports and our inaugural creative arts initiative, leveraging national and international partnerships. Through national partnerships, we are enabling the recovery journey for Veterans and their families.

Connection with Communities



We are developing opportunities for a renewed sense of purpose and connection with community through mentorship and volunteerism while elevating the awareness of True Patriot Love, including the new Veteran Network launched this year.

A Snapshot of Our Impact Over the Past Decade

FUNDED

170

mental health programs

INSPIRED

300

Veterans to launch their own businesses

SUPPORTED

925

programs across the nation

PROVIDED

1,800

hours of mental health coaching for children

UNLOCKED

1,828

camp days for military families

HELPED

33,000

military & Veteran families since 2009

11TH ANNUAL INVITATIONAL FOR HEROES

Tuesday, September 28th, 2021 | Glen Abbey Golf Club | Oakville, Ontario



Event Sponsorship Opportunities

Join us and make a difference

Join us on Tuesday, September 28th, at one of Canada's finest golf courses, Glen Abbey, for our 11th Annual Invitational for Heroes Golf Tournament, where we'll raise critical funds for our brave men and women in uniform, and the families that support them.

True Patriot Love recognizes the positive impact of sport in supporting both physical and mental health rehabilitation and recovery, and assisting with the transition journey following service. New to the Golf Tournament this year will be the inclusion of a military serving member/transitioning Veteran that will play alongside your three participants throughout the day. Learn more of their story, what led them to serve and where their military service journey has taken them.

Since 2011, more than \$1.7 million has been raised through our annual golf tournament, helping change the lives of countless military members, Veterans and their families in need. Thank you to our many sponsors and supporters who have helped make this happen throughout our history

For more information about sponsorship and Three + A Veteran Golf Foursome opportunities, please contact:

Sajid (Saj) Rahman

Director, Corporate Partnerships and Sales

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Charitable Registration Number: 81464 6493 RR0001

GOLF BALL SPONSOR | \$10,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Company logo on golf balls gifted to every golfer and used throughout the day
- Logo recognition on event signage
- Additional branding opportunities or on-site activations to be negotiated based on COVID-19 protocols
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention in True Patriot Love marketing and communication materials
- Two (2) **Three + A Veteran Golf Foursomes** which includes:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to play with a Veteran for the day
(True Patriot Love will coordinate all Veteran invites)



HOSPITALITY SPONSOR | \$7,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Customized signage and recognition
- Additional branding opportunities or on-site activations to be negotiated based on COVID-19 protocols
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention in True Patriot Love marketing and communication materials
- One (1) **Three + A Veteran Golf Foursomes** which includes:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to play with a Veteran for the day
(True Patriot Love will coordinate all Veteran invites)



HOLE SPONSOR | \$5,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Logo recognition on event signage
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to website
- One (1) **Three + A Veteran Golf Foursomes** which includes:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to play with a Veteran for the day
(True Patriot Love will coordinate all Veteran invites)



THREE + A VETERAN GOLF FOURSOME | \$4,000



- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day
- Opportunity to play with a Veteran for the day
(True Patriot Love will coordinate all Veteran invites)

SINGLE GOLFER | \$1,000

- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day

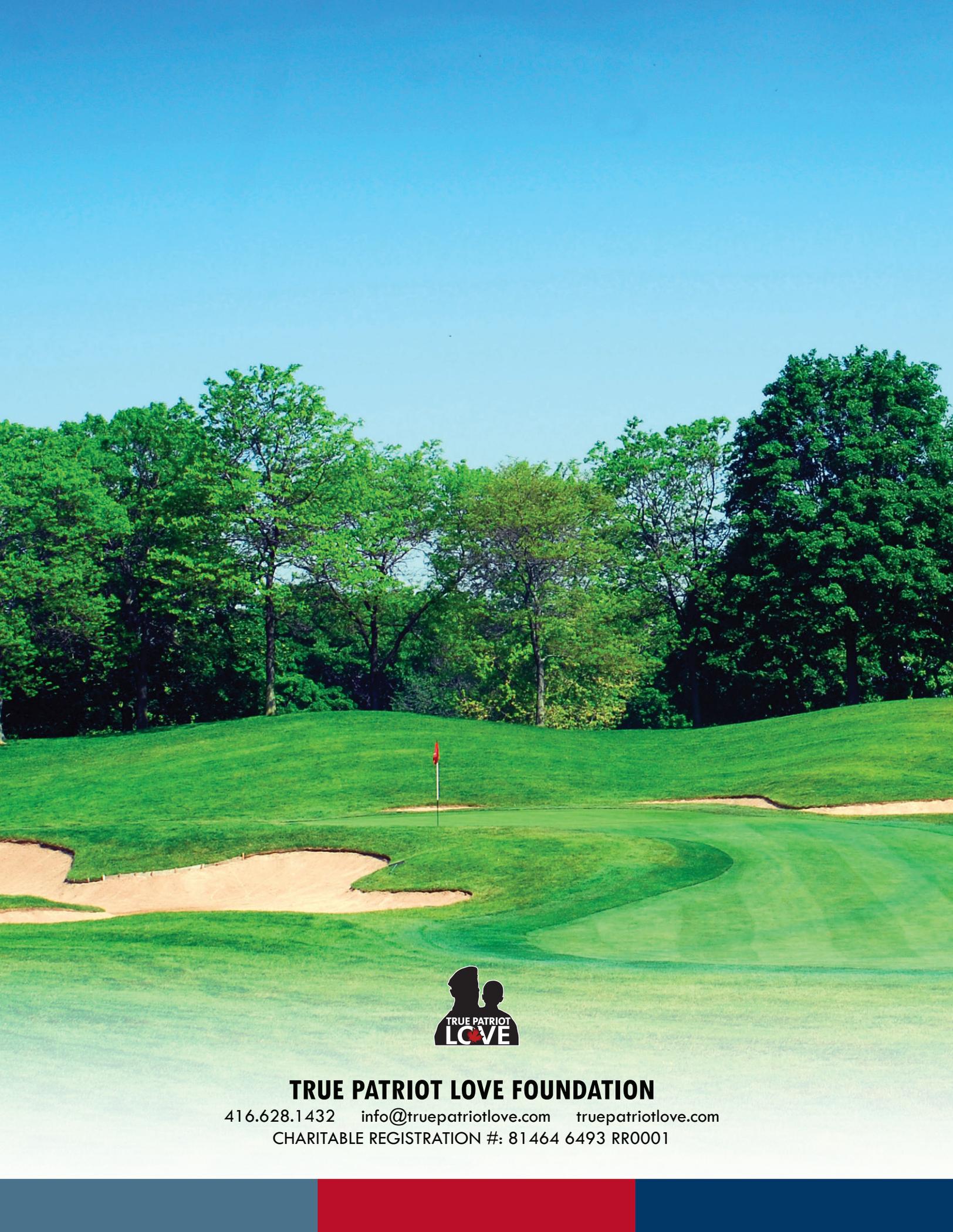


CAN'T ATTEND?

YOU CAN PROVIDE A MEANINGFUL EXPERIENCE TO DESERVING MEMBERS OF THE MILITARY AND VETERAN COMMUNITY. CONSIDER DONATING YOUR FOURSOME BACK TO THE TOURNAMENT AND WE'LL DO THE ORGANIZING.

For more information, to secure your spot, or make a donation, visit our event webpage:

www.truepatriotlove.com/the-11th-annual-invitational-for-heroes



TRUE PATRIOT LOVE FOUNDATION

416.628.1432 info@truepatriotlove.com truepatriotlove.com
CHARITABLE REGISTRATION #: 81464 6493 RR001