TRUE PATRIOT LOVE

CAPTAIN NICHOLA GODDARD

ROUNDTABLE & RECEPTION

PRESENTED BY BENNETT JONES

CALGARY - MARCH 9, 2020

SPONSORSHIP PACKAGE

Charitable Registration Number: 81464 6493 RR0001

THE CAPTAIN NICHOLA GODDARD FUND

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About the Fund

The Nichola Goddard Fund supports national community programs that help servicewomen, Veteran women, and their families manage the realities of a career in the military and serve as leaders to other women in Canada and around the world. The Fund was established in memory of Captain Nichola Goddard, the first female Canadian soldier to die in a combat role.

Servicewomen play an integral role in the Canadian military. In the peace process, the strength of women's influence is positively correlated to agreements being reached and implemented. According to the International Peace Institute, when women participate in the peace process, the resulting agreement is 35% percent more likely to last 15 years. In operations, servicewomen have access to populations and spaces that are closed to men. In the words of Major General Lund of Norway, the first woman to serve as a Force Commander in a United Nations peacekeeping operation, "being a female, from my recent deployment in Afghanistan, I had access to 100 percent of the population, not only 50 percent."

A career in the military is also undeniably one of the most physically and psychologically challenging roles in the world. Forty percent of military personnel released each year will experience a psychological injury requiring support and treatment. Veteran women also have a 81% higher risk of suicide compared to the general Canadian population.

To date $260,000 has been committed to the military and Veteran community from the Captain Nichola Goddard Fund.

The fund will support initiatives such as:

Team Rubicon Canada

Funding will be directed to recruit, train and support women Veterans as team members and leaders to continue their service to help people prepare, respond, and recover from disasters.

Veterans Transition Network

In 2020 the VTN will offer an all women's program for transitioning Veterans which will provide 100 hours of clinical and peer support.

ABOUT THE EVENT

The Captain Nichola Goddard Calgary Roundtable & Reception

Monday, March 9, 2020

Bennett Jones

4500 Bankers Hall East, 855 2 Street SW,
Calgary, AB T2P 4K7

Roundtable Discussion	Reception
3:00 p.m. - 5:00 p.m.	5:00 p.m. - 7:00 p.m.

The Captain Nichola Goddard Roundtable & Reception, hosted by Bennett Jones and presented by True Patriot Love Foundation, will feature an interactive roundtable discussion led by a panel of remarkable women from both the Canadian Armed Forces and the business sector.

The engaging roundtable, themed "Leadership Without Power," will provide a forum for discussions that transcend gender, but which are germane to women in the military, as well as the business community. Participants will gain perspective on the power of effective leadership in influencing others and building solid, motivated teams. The discussion will draw parallels between the military and business landscapes, making it relevant for both military and civilian attendees. The panel will examine the challenges faced by anyone who finds themselves in a leadership role, providing participants a professional development opportunity that will strengthen their leadership skills. The roundtable will be limited to 30 participants and will be conducted under the Chatham House Rule to ensure an interactive, open, and confidential discussion.

Calgary has special significance for Captain Nichola Goddard. Nichola spent much of her childhood in Alberta and she attended school in Edmonton growing up. When she was killed in Afghanistan, her parents and sisters called Calgary home. Following her death, Calgarians came together to support the Goddard family and commemorate Nichola's strength and leadership. This outpouring of community support, from friends and strangers alike, was a significant motivation behind the creation of The Captain Goddard Fund. Proceeds from this event will support community programs focused in Alberta in recognition of the Goddard family's strong community roots in the region.

Event costs are being generously covered by Bennett Jones, ensuring proceeds from the event will be directed to the Captain Nichola Goddard Fund.

For more information or to make a donation, please visit:
www.truepatriotlove.akaraisin.com/GoddardCalgary2020

For questions and to secure your involvement, please contact:
Meighan Bell, Chief Development Officer at goddardevent@truepatriotlove.com or call 647.608.6940

True Patriot Love Foundation

True Patriot Love Foundation is a national charity that is changing the lives of military members, Veterans and their families across Canada. By funding more than 825 programs that support mental health, physical rehabilitation, transition to life after service, and the unique needs of children and families, we've helped 30,000 military and Veteran families in need over the past decade.

GROUP TICKETS (3) | $5,000.00

- 3 dedicated spots to participate in the 3:00 - 5:00 p.m. Leadership Roundtable discussion, in advance of the Reception*
- 3 tickets to attend the Reception
- Acknowledgment in event marketing materials

SINGLE TICKET (1) | $2,000.00

- 1 dedicated spot to participate in the 3:00 - 5:00 p.m. Leadership Roundtable discussion, in advance of the Reception*
- 1 ticket to attend the Reception
- Acknowledgment in event marketing materials

RECEPTION ONLY TICKET (1) | $200.00**

The post Roundtable Reception will feature a keynote address, as well as the presentation of the Birchall Leadership Award. Presented by the Royal Military Colleges of Canada Foundation, we will honour the memory of Air Commodore Leonard J. Birchall CM, OBE, DFC, OO, CD [1915-2004], an extraordinary leader who exemplified unique leadership qualities. He taught us the importance of integrity, responsibility, and moral courage. The recipient of the Birchall Leadership Award will be recognized in his or her community as having demonstrated some aspect of Leonard Birchall's extraordinary leadership qualities.

Military/Dignitary hosting opportunity: If you wish to host a member of the Canadian Armed Forces (CAF) as one of the guests, True Patriot Love will coordinate directly with the CAF to identify a deserving member to attend as your guest. Members of the CAF are not permitted to accept a direct invitation – True Patriot Love will facilitate all invitations.

***Tax receipts can be made available upon request for the equivalent of the fair market value.*

To confirm participation, please visit us online at [www.truepatriotlove.akaraisin.com/GoddardCalgary2020.](www.truepatriotlove.akaraisin.com/GoddardCalgary2020)

Alternatively, complete the slip below and return to True Patriot Love Foundation (150 York Street, Suite 1700, Toronto ON M5H 3S5).

YES! I want to be a part of the Captain Nichola Goddard Calgary Roundtable & Reception.

This purchase is made on behalf of: ☐ an individual ☐ a business ☐ I wish to remain anonymous.

FIRST NAME _____ LAST NAME _____

EMAIL ADDRESS _____ TELEPHONE NUMBER _____

☐ Group Tickets (3) - $5,000.00 ☐ Single Ticket (1) - $2,000.00 ☐ Quantity

LEVEL OF PARTICIPATION

☐ X $200.00 = $ $

NUMBER OF RECEPTION TICKETS **DONATION AMOUNT**

$

TOTAL COST SIGNATURE

PURCHASE DETAILS

☐ CHEQUE (Payable to True Patriot Love Foundation)

☐ CREDIT CARD: ☐ VISA ☐ mastercard ☐ AMERICAN EXPRESS

/ / /

CARD NUMBER

M M / Y Y

EXPIRY DATE CVV NUMBER

SIGNATURE

EMAIL

☐ YES! To help save costs, you can email me my receipt.

By providing your email address, you are giving True Patriot Love consent to email you commercial electronic messages related to the organization. You may unsubscribe at any time.