

True Patriot Love Foundation 9th Annual

**Invitational
For Heroes**

Presented by RBC Insurance

Coppinwood Golf Club

2324 Concession Rd 4,
Goodwood, ON L0C 1A0



COPPINWOOD



EVENT SPONSORSHIP OPPORTUNITIES

9TH ANNUAL INVITATIONAL FOR HEROES

Monday, June 3, 2019 | Coppinwood Golf Club | Goodwood, Ontario



Event Sponsorship Opportunities

Join us and make a difference

Join us on Monday, June 3, 2019 at one of Canada's finest golf courses for our **9th Annual Invitational for Heroes** golf tournament presented by RBC Insurance, where we'll raise critical funds for our brave men and women in uniform, and the families that support them. The day will feature special guests, great prizes and a gourmet BBQ lunch, followed by the 19th Hole Reception, where guests can mingle and connect over food and refreshments.

We're committed to supporting military and Veteran families

True Patriot Love Foundation is a national charity that is changing the lives of military and Veteran families across Canada. By funding programs that support mental health, physical rehabilitation, transition to life after service, and the unique needs of children and families, we have helped 25,000 military and Veteran families in need over the past decade through more than 750 community-based programs. In addition, True Patriot Love contributes to advancements in research and technology through our \$5 million commitment to the Canadian Institute for Military and Veterans Health Research (Queen's University).

Since 2011, more than \$1.4 million has been raised through our annual golf tournament, helping change the lives of countless military and Veteran families in need.

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES AND FOURSOMES, PLEASE CONTACT:

Myles Spencer

Director, Expedition & Events

True Patriot Love Foundation

T: [647.292.4316](tel:647.292.4316) E: m Spencer@truepatriotlove.com

*True Patriot Love Foundation is a Registered Charity.
Charitable Registration Number: 81464 6493 RR0001*

PRESENTING SPONSOR | \$25,000

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Exclusive naming rights for the True Patriot Love Foundation 9th Annual Invitational for Heroes to be used in all official references to the golf tournament
- Logo recognition on a gift to be distributed to all golfers
- Verbal recognition as the Presenting Sponsor prior to tee-off and from the podium at the event reception
- Custom signage and recognition at registration
- Logo recognition on event signage
- Sponsorship of one hole on the course (including tee signage)
- Additional branding opportunities or on-site activations to be negotiated
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention on True Patriot Love social media channels and in e-newsletter
- Name recognition in True Patriot Love's Annual Report
- Two (2) foursomes, including:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to host a Veteran of the Canadian Armed Forces (upon request and subject to availability)



GOLF BALL SPONSOR | \$16,500



In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Company logo on golf balls gifted to every golfer and used throughout the day
- Verbal recognition as the Golf Ball Sponsor prior to tee-off and from the podium at the event reception
- Logo recognition on event signage
- Additional branding opportunities or on-site activations to be negotiated
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention on True Patriot Love social media channels and in e-newsletter
- Name recognition in True Patriot Love's Annual Report
- Two (2) foursomes, including:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to host a Veteran of the Canadian Armed Forces (upon request and subject to availability)

HOSPITALITY SPONSOR | \$10,000

LUNCH SPONSOR, OR 19TH HOLE RECEPTION SPONSOR

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Verbal recognition as Hospitality Sponsor prior to tee-off and from the podium at the event reception
- Customized signage and recognition (based on Golf Sponsorship selection)
 - ▷ Lunch Sponsor Signage: in the pre-tournament lunch area
 - ▷ 19th Hole Reception Sponsor: in the clubhouse dining area
- Logo recognition on event signage
- Additional branding opportunities or on-site activations to be negotiated
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to company website
- Mention on True Patriot Love social media channels and in e-newsletter
- Name recognition in True Patriot Love's Annual Report
- One (1) foursome, including:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to host a Veteran of the Canadian Armed Forces (upon request and subject to availability)



HOLE SPONSOR | \$7,500

In recognition of this sponsorship, True Patriot Love is pleased to offer the following benefits:

- Logo recognition on event signage
- Sponsorship of one hole on the course (including tee signage)
- Logo recognition on the True Patriot Love event webpage with link to website
- Name recognition in True Patriot Love's Annual Report
- One (1) foursome, including:
 - ▷ Green fees and power carts
 - ▷ Use of practice facilities
 - ▷ Food and refreshments available throughout the day
 - ▷ Opportunity to host a Veteran of the Canadian Armed Forces (upon request and subject to availability)



FOURSOME | \$5,000



- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day
- Opportunity to host a Veteran of the Canadian Armed Forces (upon request and subject to availability)

Other ways to participate in the event:

SINGLE GOLFER | \$1,250

- Green fees and power carts
- Use of practice facilities
- Food and refreshments available throughout the day



Can't attend, but want to join our evening 19th Hole Reception?
Single tickets are available for \$250

Food and refreshments available following the golf tournament.

For more information or to make a donation, visit our event webpage:

truepatriotlove.com/9th-annual-invitational-heroes



TRUE PATRIOT LOVE FOUNDATION

416.628.1432 info@truepatriotlove.com truepatriotlove.com

CHARITABLE REGISTRATION #: 81464 6493 RR0001