



Bell True Patriot Love Fund  
Grant Application



## Funding Application – Bell True Patriot Love Fund

**True Patriot Love** (TPL) is a Canadian charity that honours the sacrifices of members of the Canadian Armed Forces, Veterans and their families in times of both peace and conflict. TPL accomplishes its mission by funding unique programs and innovative research in the areas of mental health, physical rehabilitation, family support and veteran transition.

As part of its Let's Talk campaign, **Bell Canada has partnered with TPL** to create the **Bell True Patriot Love Fund** in support of, and to improve, the mental health and well-being of Canadian Forces families affected by mental health issues as a result of the stressors unique to military life.

In 2019, the call for applications for the Bell TPL fund will be held from **June 12 to August 16**, and will be open exclusively to programs and organizations that are geared towards increasing access to mental health support for soldiers, Veterans, and military families. *If you are unsure whether your program qualifies, contact us through the email listed below.*

Please complete and scan the application, along with your most recent financial statements and annual report, to [funding@truepatriotlove.com](mailto:funding@truepatriotlove.com) with the subject line: "*Bell True Patriot Love Fund Application*".

*Note: If a deadline falls on a statutory holiday or weekend, please note that the proposals will be due by 5pm on the last business day preceding it.*

**A. GENERAL INFORMATION**

<b>Name of organization</b>	
<b>Registered charity number</b>	
<b>Contact name and title</b>	
<b>Phone number</b>	
<b>Email</b>	
<b>Mailing address</b>	
<b>Organization website (if available)</b>	
<b>Organization mission and purpose</b>	
<b>Name and brief description of proposed project</b>	<b>Name:</b>  <b>Description:</b>
<b>Area of focus</b>	<input type="checkbox"/> Mental health and well-being
<b>Amount requested from TPL</b>	
<b>Expected number of participants / beneficiaries</b>	Direct beneficiaries:  Indirect beneficiaries:
<b>Please list your current board members and their functions</b>	



## **B. PROJECT INFORMATION**

### **Fit**

Please describe the specific need(s) you have identified and wish to address through this project. Explain how your project fills a void in the current resources available for Veterans and military families, and how your proposal relates to TPL's core funding areas (mental health and wellness, family health and support, physical health and rehabilitation). Please limit your answer to a maximum of 750 words, including statistics.

### **Impact**

Who will benefit from this project? Please provide a description of your intended beneficiaries, both qualitative (who) and quantitative (how many). Include direct and indirect impact. Please limit your answer to a maximum of 500 words.

### **Reach**

What is the project's target geographic area? Please answer in bullet form.

How will participants / beneficiaries be selected?



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How will you promote this project to your intended beneficiaries, and later communicate with or physically reach them? Please answer in bullet form.

**Expected Outcomes**

In 2-3 sentences, please list the expected goals and outcomes of this initiative.

Goal 1:

Goal 2:

Goal 3:

Outcome 1:

Outcome 2:

Outcome 3:



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What milestones does the initiative and your organization hope to achieve in the next 12 months? Please list up to a maximum of seven milestones – one sentence each).

How will you measure its success? (Maximum of 250 words)

Are there any anticipated challenges for the successful execution of this initiative? If yes, how will you address them? (Maximum 500 words).

How do you plan on collecting feedback from participants/beneficiaries (i.e. surveys, comparative questionnaires, etc.)? (Please answer in bullet form. If surveys are to be used, please attach a blank copy to the application submission).

Do you have the resources to complete an annual report on your activities and spending of TPL's funds?



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**Originality**

Is this a new initiative? If so, how does this project complement existing programming? If not, please describe the results of previous years, as well as any changes you plan on bringing to it. (Maximum of 500 words.)

**Sustainability**

Explain why your organization is the best suited to develop, run and complete this program. Describe the resources on which you will draw, including human resources (paid staff, volunteers). (Maximum of 250 words.)

How do you plan to keep the project active beyond the time period covered by TPL's funding?

Please list any other formal partnerships you have established for this project. (Answer in list format.)

**Timeline**

Project start date: \_\_\_\_\_ Project end date: \_\_\_\_\_



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Please provide an estimated timeline for your project, highlighting major steps / important dates.

If this project cannot be implemented immediately, please explain why. (maximum 250 words).

**C. BUDGET**

Please provide an estimated overall budget for your program, by expense category. For operating costs, activities, supplies and promotion please break down into further detail as applies to your initiative. A detailed budget can also be attached to this application.

<b>Expense</b>	<b>Overall Cost</b>	<b>Amount Covered by TPL Funds</b>
Operating costs		
Travel		
Activities		
Accommodations		
Supplies		
Promotion		
<b>TOTAL</b>		

*\*Please note that expense categories can be changed and/or added to fit your project.*



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List the other sources of funding for which you have applied, as well as their current status (secured, pending or rejected).

<b>Source</b>	<b>Amount Requested</b>	<b>Status</b>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Will beneficiaries be required to pay a fee to take part in this project?

If you plan on providing financial support to Veterans / members of military families through the funds provided by TPL, please explain your disbursement criteria. (Maximum of 250 words.)





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**D. ADDITIONAL INFORMATION**

Have you previously received funding from TPL, and:

If so, how did you communicate the news and/or profile TPL throughout your networks?  
How would you do it this time? (Bullet point.)

If not, how do you plan on communicating news of this grant to your networks, should you be granted the funding? (Bullet points)

Please provide any further information or explanation about your project that you would like to have considered by the selection committee. (Maximum of 500 words.)