



8TH ANNUAL
TRUE PATRIOT LOVE
INVITATIONAL FOR HEROES

MONDAY, JUNE 25, 2018
MAGNA GOLF CLUB | AURORA, ONTARIO

EVENT SPONSORSHIP OPPORTUNITIES



JOIN US AND MAKE A DIFFERENCE

Join us at Magna Golf Club in Aurora, Ontario on Monday, June 25, 2018 as True Patriot Love Foundation supporters hit the links for the men and women who serve our country. The proceeds from this year's tournament will be used to fund programs that support Veterans and military families and will feature special guest speakers, attendees and prizes.

ABOUT THE TRUE PATRIOT LOVE FOUNDATION

True Patriot Love Foundation (TPL) is a national charity with the mission to inspire every Canadian to contribute to the resilience and wellbeing of our military and Veteran families. Since 2009, TPL has provided more than \$18 million to support military families, including supporting more than 100 community-based programs across the country that address the unique challenges resulting from service including mental health, physical rehabilitation, transitioning to civilian life, and the special needs of children. In addition, TPL contributes to advancements in research and technology through our \$5 million commitment to the Canadian Institute for Military and Veterans Health Research (Queen's University).

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES AND FOURSOMES, PLEASE CONTACT:

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for more information, visit truepatriotlove.com

The True Patriot Love Foundation Is A Registered Charity.

Charitable Registration Number: 81464 6493 RR0001



PLATINUM SPONSOR | \$20,000

IN RECOGNITION OF THIS SPONSORSHIP, TRUE PATRIOT LOVE IS PLEASED TO OFFER THE FOLLOWING:

- ▶ **Verbal recognition as the Platinum Sponsor** prior to tee-off and from the podium at dinner
- ▶ **Custom signage and recognition at registration**
- ▶ **Logo recognition on event signage**
- ▶ **Recognition in all press releases and media advisories** pertaining to the golf tournament as a Platinum Sponsor
- ▶ **Sponsorship recognition at one hole on the course**
- ▶ **Additional branding opportunities or on-site activations** (to be negotiated)
- ▶ **Logo recognition on the True Patriot Love event web page** with link to company website
- ▶ **Mention on True Patriot Love social media outlets** (Facebook, Twitter)
- ▶ **Name recognition in True Patriot Love's annual report**
- ▶ **Two foursomes, including:**
 - Access to Magna Golf Club (valet service upon arrival)
 - Green fees and power carts
 - Use of driving range, putting green
 - Lunch, on course snacks, beverages and dinner
 - One caddie per foursome



GOLF BALL SPONSOR | \$16,500

IN RECOGNITION OF THIS SPONSORSHIP, TRUE PATRIOT LOVE IS PLEASED TO OFFER THE FOLLOWING BENEFITS:

- ▶ **Company logo on golf balls** gifted to every golfer and used throughout the day
- ▶ **Verbal recognition as the Golf Ball Sponsor** prior to tee-off and from the podium at dinner
- ▶ **Logo recognition on event signage**
- ▶ **Recognition in all press releases and media advisories** pertaining to the golf tournament as the Golf Ball Sponsor
- ▶ **Additional branding opportunities or on-site activations** (to be negotiated)
- ▶ **Sponsorship recognition at one hole on the course**
- ▶ **Logo recognition on the True Patriot Love event web page** with link to company website
- ▶ **Mention in True Patriot Love social media outlets** (Facebook, Twitter)
- ▶ **Name recognition in True Patriot Love's annual report**
- ▶ **Two (2) foursomes, including:**
 - Access to Magna Golf Club (valet services upon arrival)
 - Green fees and power carts
 - Use of driving range, putting green
 - Lunch, on-course snacks, beverages and dinner
 - One caddie per foursome



GOLD SPONSOR | \$15,000

- THREE (3) AVAILABLE:**
- * GREEN FEE SPONSOR
 - * DINNER SPONSOR
 - * LUNCH SPONSOR

IN RECOGNITION OF THIS SPONSORSHIP, TRUE PATRIOT LOVE IS PLEASED TO OFFER THE FOLLOWING BENEFITS:

- ▶ **Verbal recognition as Gold Sponsor** prior to tee-off and from the podium at dinner
- ▶ **Customized signage and recognition** (based on Golf Sponsorship selection)
 - Green Fee Sponsor Signage: On all player golf carts
 - Dinner Sponsor Recognition: In the dining room
 - Lunch Sponsor Recognition: In the lunch room
- ▶ **Logo recognition on event signage**
- ▶ **Recognition in all press releases and media advisories** pertaining to the golf tournament as a Gold Sponsor
- ▶ **Additional branding opportunities or on-site activations** (to be negotiated)
- ▶ **Sponsorship recognition at one hole on the course**
- ▶ **Logo recognition on the True Patriot Love event web page** with link to company website
- ▶ **Mention in True Patriot Love social media outlets** (Facebook, Twitter)
- ▶ **Name recognition in True Patriot Love's annual report**
- ▶ **Two (2) foursomes**, including:
 - Access to Magna Golf Club (valet services upon arrival)
 - Green fees and power carts
 - Use of driving range, putting green
 - Lunch, on-course snacks, beverages and dinner
 - One caddie per foursome



SILVER SPONSOR | \$10,000

TWO (2) AVAILABLE:

* CLOSEST TO THE PIN (MEN'S AND WOMEN'S)

* LONGEST DRIVE (MEN'S AND WOMEN'S)

IN RECOGNITION OF THIS SPONSORSHIP, TRUE PATRIOT LOVE IS PLEASED TO OFFER THE FOLLOWING BENEFITS:

- ▶ Logo recognition on event signage
- ▶ Recognition in all press releases and media advisories pertaining to the golf tournament as a Silver Sponsor
- ▶ Sponsorship of a one hole on the course
- ▶ Logo recognition on True Patriot Love's event web page with link to company website
- ▶ Additional branding opportunities or on-site activations (to be negotiated)
- ▶ Mention in True Patriot Love social media outlets (Facebook, Twitter)
- ▶ Name recognition in True Patriot Love's annual report
- ▶ One (1) foursome, including:
 - Access to Magna Golf Club (valet services upon arrival)
 - Green fees and power carts
 - Use of driving range, putting green
 - Lunch, on-course snacks, beverages and dinner
 - One caddie per foursome

BRONZE SPONSOR | \$7,500

EIGHT (8) AVAILABLE - HOLE SPONSORSHIP

IN RECOGNITION OF THIS SPONSORSHIP, TRUE PATRIOT LOVE IS PLEASED TO OFFER THE FOLLOWING BENEFITS:

- ▶ Logo recognition on event signage
- ▶ Sponsorship recognition at one hole on the course
- ▶ Logo recognition on the True Patriot Love event web page with link to company website
- ▶ Name recognition in True Patriot Love's annual report
- ▶ One (1) foursome, including:
 - Access to Magna Golf Club (valet services upon arrival)
 - Green fees and power carts
 - Use of driving range, putting green
 - Lunch, on-course snacks, beverages and dinner
 - One caddie per foursome

FOURSOME | \$5,000

- Access to Magna Golf Club (valet services upon arrival)
- Green fees and power carts
- Use of driving range, putting green
- Lunch, on-course snacks, beverages and dinner
- One caddie per foursome

SINGLE GOLFER | \$1,250

- Access to Magna Golf Club (valet services upon arrival)
- Green fees and power carts
- Use of driving range, putting green
- Lunch, on-course snacks, beverage and dinner